

# FUNDRAISING IDEAS FOR FACE EQUALITY WEEK

# "MY FACE IS A MASTERPIECE"

#### **Community Events**

- Art Exhibition: Collaborate with a local art gallery and host a private view event.
- Sip & Paint: Organise a fun evening at a local cafe, or online from home.
- Art Class: Host one at your workplace, school, or local community centre. Use our schools kit (<u>link</u>).

#### **Challenges**

- Sponsored Runs/Walks/Rolls (<u>link</u>): Sign up for a local Park Run, 5K, 10K, or marathon.
- Paint-a-thon: Organise a face painting marathon.
- Movie Marathon: Pick your favourite franchise, get the popcorn and get watching.
- Virtual fitness challenge i.e. pledge to walk 10,000 steps a day for a month.

## **Digital Fundraising**

- Social Media (<u>link</u>) Campaigns: Share your story and use our campaign hashtags (#MyFaceIsAMasterpiece or #MyBodyIsAMasterpiece).
- Livestream Fundraising: Host a gaming session, live Q&A, or tutorial.
- Birthday Fundraisers: Ask for donations instead of gifts on your special day via Facebook (<u>link</u>).

## **Workplace Fundraising**

- Matched Giving: Ask your employer to match your fundraising total.
- Tattoo/Photography/Haircut Drive: Use your profession to raise funds and donate a % of sales.
- Book us to come in to your work for the day to run an event and deliver our Workplace Training Programme (<u>link</u>).