

SCHOOLS PACK

#MY FACE IS A MASTERPIECE

International Face Equality Week 2024

13-19 May



Photo: Ceridwen Hughes

WHAT'S INCLUDED?

AMPLIFY

- Video profiles on artists both living with and/or depicting facial difference through art

DISCUSS

- Guides on how to talk about visible/facial difference and promote face equality in schools

PROMOTE

- Activities to bring awareness to the cause. fundraise and have some fun!

WHERE CAN WE USE THIS?

This pack can be used to talk about face equality in an art class, an assembly or a wider classroom/school setting. Tools have been designed to be adaptable for any age.

These resources are completely free to use, although we would encourage you to support our mission through making a donation/fundraising for face equality. More ideas on this below! faceequalityinternational.org/donate/

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ABOUT US

At Face Equality International, we work to end the stigma and discrimination experienced by people with facial differences across the globe.

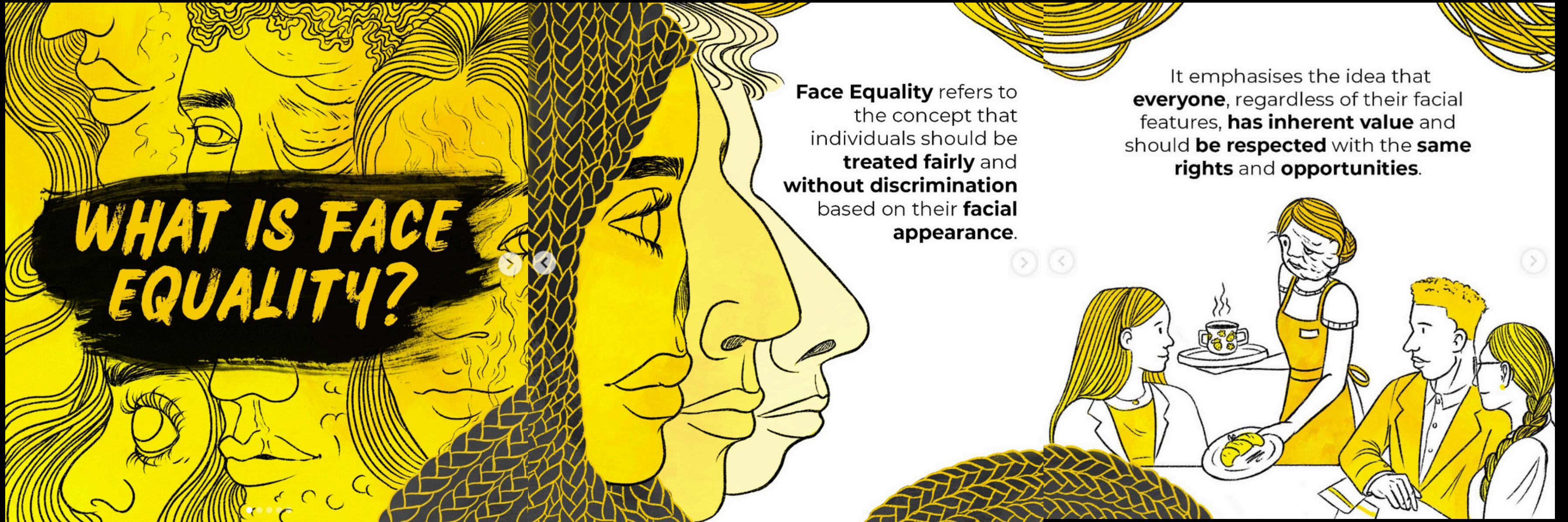
Face Equality International is a unique, growing Alliance of 37 charities worldwide.

1 in 111 people have a disfigurement/facial difference (a mark, scar or condition affecting appearance). Living in a society that prizes 'perfect' looks can be difficult and abuse, marginalisation and human rights violations are all too common.

We work to position face equality (the fair and equal treatment of all, irrespective of facial appearance) as a social justice issue.

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WHAT IS FACE EQUALITY?



Face Equality refers to the concept that individuals should be **treated fairly** and **without discrimination** based on their **facial appearance**.

It emphasises the idea that **everyone**, regardless of their facial features, **has inherent value** and should **be respected** with the **same rights** and **opportunities**.

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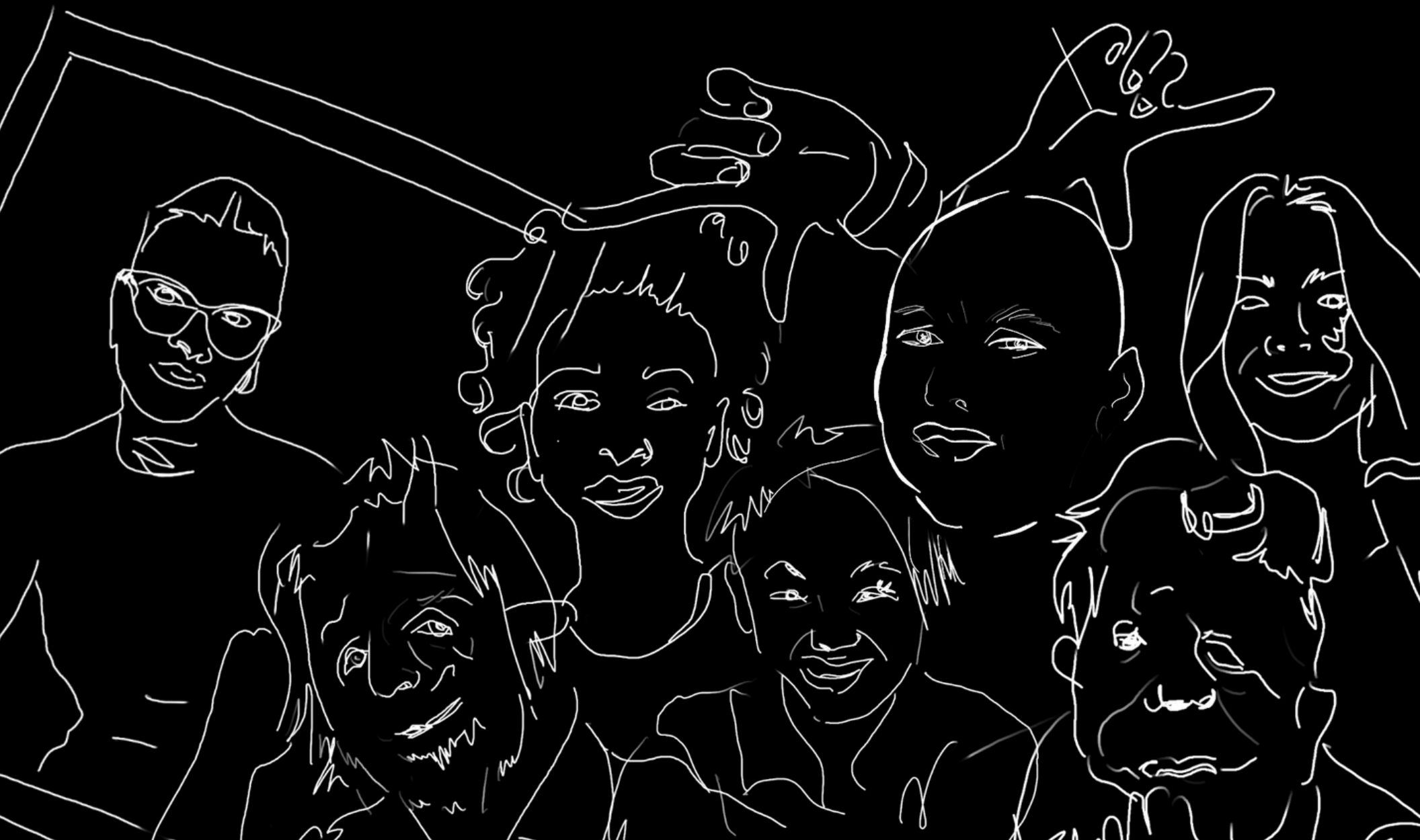
WHAT IS A FACIAL DIFFERENCE?

Any mark, scar or condition affecting the appearance of the head and/or neck.

This might include:

- Scars/burns
- Skin conditions (acne/psoriasis)
- Congenital conditions (cleft)
- Birthmarks
- Cancer/disease

***NOTE ON LANGUAGE:** Trying to say the right thing can sometimes be uncomfortable. If in doubt, ask someone how they self-identify i.e. 'I have a visible difference'.



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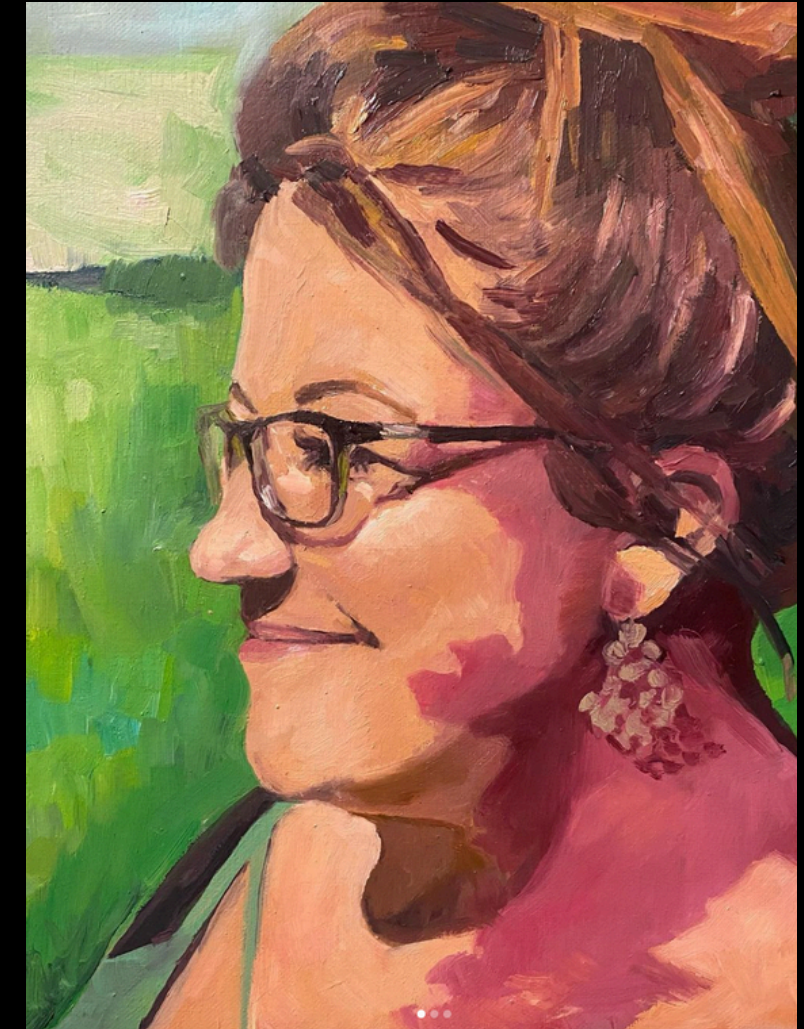
ART AS A TOOL FOR SOCIAL GOOD

This Face Equality Week we're celebrating art, creativity and talent as a way to bring about change.

Here are some examples of artists that have lived experience of facial difference, and/or are committed to depicting diverse faces in order to reduce stigma and celebrate the masterpiece that is every human face.



**WATCH THIS 3 MINUTE
FILM ON ARTIST
CELINA LEROY**



Q. What did this film teach you about facial difference?

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ART AS A TOOL FOR SOCIAL GOOD

**BUT NATURAL
PHOTOGRAPHY**

SUJATA SETIA

Find out why Sujata
uses photography for
social good in this
short clip.



Q. Have you ever felt judged by your appearance?

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AND FINALLY, WATCH THIS VIDEO...

Watch [here](#)



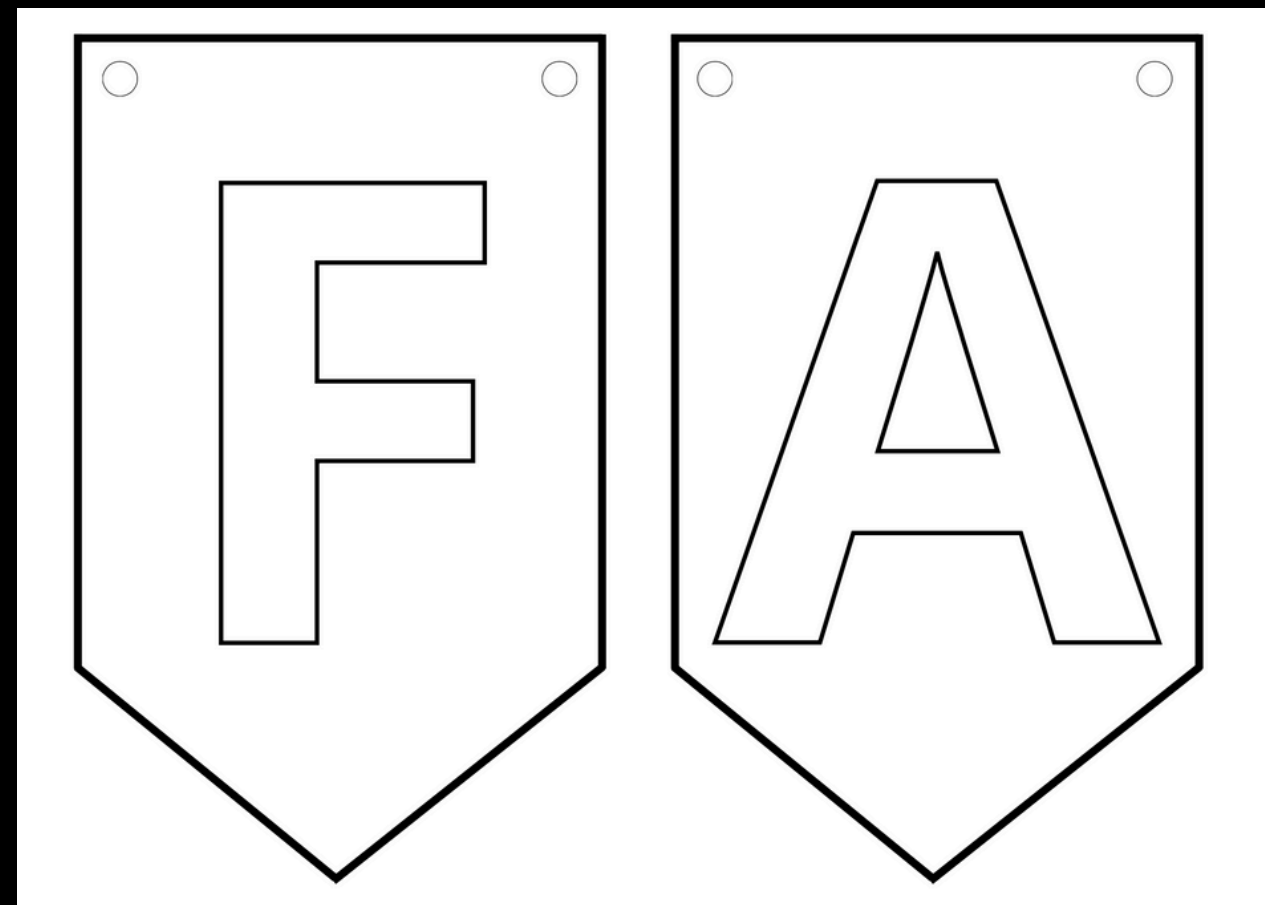
Q. Why do you think face equality is important?

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ACTIVITIES



Word Cloud



Colour in Bunting



Face Equality Photo
Challenge

GO ONE STEP FURTHER?

FUNDRAISE FOR FACE EQUALITY INTERNATIONAL

- Find a sponsorship form, donate details and make a pledge [here](#).
- [Make a donation here](#)

ADDITIONAL RESOURCES FOR SCHOOLS

- [A World of Difference](#) - Changing Faces UK PSHE Resources
- [Frankie & Pearl Video Resources](#) - About Face Canada
- [Teachers Guide on Promoting Appearance Diversity](#) - Jade Parnell, Centre for Appearance Research
- [Face Equality Reading List](#)

Face Equality International is a UK registered charity: 1198641