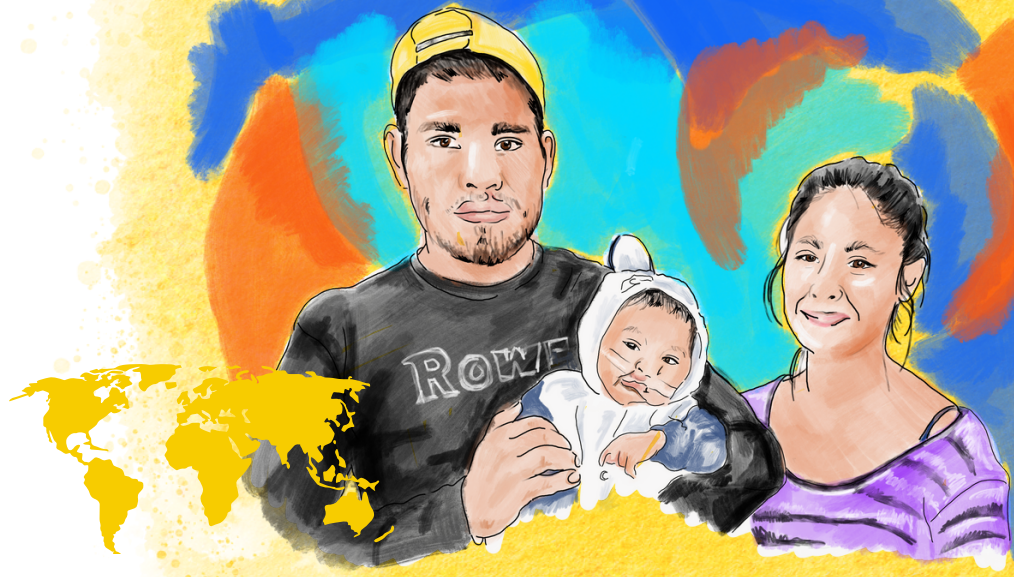




FACE EQUALITY
INTERNATIONAL

IMPACT REPORT

2023



Face Equality International

MISSION & VISION

Our vision is for the global facial difference community to live freely, without indignity or discrimination.

In order to achieve our vision, our mission is to position face equality as a social justice movement.



THE ORGANISATION

After becoming a UK charity in April 2022, we've been focusing on establishing strong roots to becoming a financially and socially sustainable charity with global impact. By working as an Alliance of international non-profits, the movement is growing in capacity and reach all the time. With thanks to the Joffe Trust, we're now in the process of adapting the Alliance model to become more inclusive of grassroots groups and individuals.

REACH

International Face Equality Week 2023 and our 'We Will Not Hide' campaign reached 1 million people - more than ever before! We showed the campaign film at the United Nations Conference of State Parties for the Convention on the Rights of Persons with Disabilities. We took face equality to the UN for the second time with a panel of experts who represented the global experience of facial difference. IFEW 2024 will run from 13-19 May.

03

FUNDING

Despite constant challenges caused by the pandemic and the cost of living crisis, we've continued to minimise expenditure and generate income through a mixture of membership fees, grants and through the generosity of individual donors. To date, we've raised £69,000 in 2023.



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THE FORUM

For the first time since 2019, we were able to hold our annual conference in person. We were kindly hosted by AboutFace Canada in Toronto with funding from Meta to cover our costs. With training and strategic planning sessions, we have strengthened our common purpose. The 2024 Forum will be in Bristol, UK on June 9th.



STIGMA & HUMAN RIGHTS

In May 2022 we set a strategic priority to gather research into human rights violations worldwide, and we've since interviewed over 50 people worldwide to gather a deeper understanding into stigma and human rights violations in low to middle income countries. In 2024 we will launch two reports that expose the extreme human rights violations experienced by the FD community in India, Nepal and Mexico

06



IN THE MEDIA

2023 was the year when we finally got to cut through into the mainstream media, after years of failing to get any media attention. We made it into Forbes, EuroNews, NPR and ITV.

07



IN GOVERNMENT

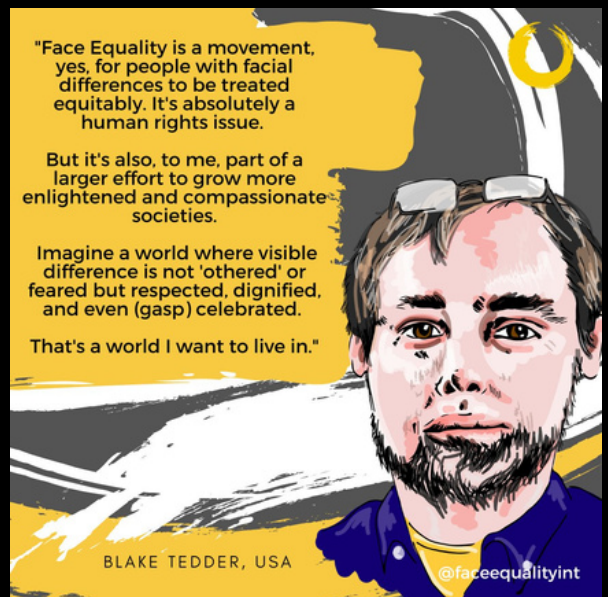
The state of Michigan recognised face equality with a powerful speech from local senator Mallory, McMorrow. All thanks to the incredible advocacy of community member Logan Zelenak.

08

COMMUNITY

We're committed to working effectively with the FD community by running empowering, inclusive campaigns that provide tools and resources for individuals to advocate for face equality on a local, national and international scale. The education hub on our website had 7.3k new users this year alone.

09



THANK YOU

Thank you to all of our donors and supporters. We're especially grateful to:

Smile Train, Dame Mary Perkins, The Joffe Trust, The Venik Trust, The Persula Foundation, The North Carolina Community Foundation, Future Faces, Meta and to each and every 'Friend of FEI' who makes a gift to us each month. You're making face equality a reality.