



children's craniofacial association

13140 Coit Road, Suite 517 • Dallas, TX 75240

VOICE 214-570-9099 • FAX 214-570-8811 • TOLL-FREE 800-535-3643 • URL WWW.CCAkids.org

Dear Educator:

I hope this letter finds you well. Thank you for your interest in Children's Craniofacial Association's (CCA) #ChooseKind Initiative Program. CCA is a 501 c3 nonprofit that exists to empower and give hope to individuals and families affected by facial differences. We envision a world where individuals are accepted for who they are, not how they look.

To support this vision, we are asking educators to integrate the #ChooseKind Initiative Program as a part of their annual curriculum. The initiative develops kindness education and prevents bullying, intolerance, and isolation that so many children face at school each day.

Within this packet are two curricula based off of books of two amazing main characters who happen to also have a craniofacial syndrome:

- **Wonder** by R.J. Palacio

- **Normal: One Kid's Extraordinary Journey** by Magdalena & Nathaniel Newman

The two books are beautiful stories that teach students to embrace diversity and uniqueness, rather than fear differences and disabilities. This theme can best resonate to school aged students, in this case specifically late elementary - middle school aged.

We encourage you to go through the activities and discussion questions. To take the kindness education to the next level we suggest inviting a CCA Speaker. CCA has formed a Speakers' Bureau to provide training and resources to our own CCA Kids & Adults who want to share their personal stories with you all. We encourage you to reach out to us to book one of our speakers in your classrooms to help bring the concepts to life.

Many have reported that these short 20-60min interactions truly leave a lasting impact. Teachers have responded that such an interaction combined with the curriculum has helped combat bullying and unkindness that they may have had in their classrooms prior to the experience.

The #ChooseKind initiative can be implemented using a variety of strategies. CCA has developed educator packets that include: our WonderKids newsletter; CCA Pen Pal program, where classrooms are matched with our CCA students and/or adults; a school visit program, where a CCA student or adult shares their personal story with a craniofacial differences and talks about acceptance/kindness during an in-class visit or Skype session; and lastly our full-scale Wonder & Normal lesson plans.

Please call (214.570.9099) or email me (kmoten@ccakids.com) if you have any questions or concerns.

With kindness,

Khadija Moten
Outreach Director
Children's Craniofacial Association

P.S. If you wish to hold a fundraiser for CCA, wristbands, buttons and bookmarks are available at CCA by calling 214-570-9099. We are also able to provide bulk discount pricing for #ChooseKind gear for your school.

“You can’t blend in when you were born to stand out...”



When my son was born with a craniofacial syndrome 16 years ago, my first concern was for his health but it was quickly followed by my fear for his future. I spent hours by his NICU bedside worrying if he would one day have friends, if he would be bullied in school, if he would be stared at everywhere we went. Never in my wildest dreams did I envision him speaking to hundreds of students about the importance of choosing kindness. Never did I think kids would want their picture taken with him or ask for his autograph. With one book, people touched by a craniofacial difference have finally been given the gift of social acceptance. They’ve finally been recognized for the brave and heroic people they are.

That book is *Wonder* by R.J. Palacio.

Reading *Wonder* will change your life. You will fall in love with Auggie Pullman, his family, and his friends. You will miss them when the book is over, and you will think about them long after the last page. *Wonder* teaches a lifelong lesson in empathy. It teaches that kindness is a choice anyone can make. It costs you nothing yet pays out beyond measure. Kindness empowers both giver and receiver to overcome fear and hate. How you treat people matters. It matters because one act of kindness has the power to change someone’s life. With one act of kindness you can absolutely change the world.

Dede Dankelson
Mom to Peter, 16 (Goldenhar Syndrome) and Jacob, 12

Bring *Wonder* to your school today!
www.ccakids.org

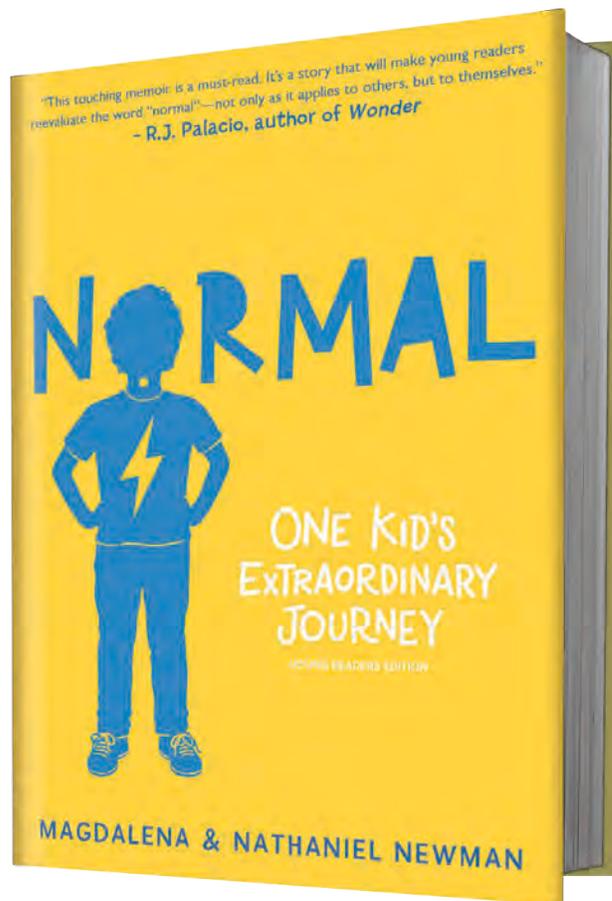
NORMAL

ONE KID'S EXTRAORDINARY JOURNEY

YOUNG
READERS
EDITION

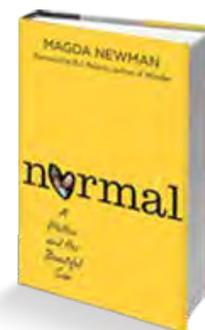
“Normal.” Who is to say what this word means? For Magda Newman, it was a goal. She wanted her son, Nathaniel, to be able to play on the playground, swim at the beach, enjoy the moments his friends took for granted. But Nathaniel’s severe Treacher Collins syndrome—a craniofacial condition—meant that other concerns came first. Could he eat without the aid of a gastrointestinal tube? Could he hear? Would he ever be able to breathe effortlessly? But her son, Nathaniel, looks at “normal” from a completely different perspective.

In this uplifting and humorous memoir that includes black-and-white comic illustrations, mother and son tell the story of his growing up—from facing sixty-seven surgeries before the age of fifteen, to making friends, moving across the country, and persevering through hardships. How they tackle extraordinary circumstances with love and resilience is a true testament to Magda and Nathaniel’s family, and to families everywhere who quietly but courageously persist.



Magdalena and Nathaniel Newman live in Seattle, Washington, together with the rest of the family—dad, brother, and four dogs.

Also available—*Normal: A Mother and Her Beautiful Son*, a memoir for adult readers



NORMAL

ONE KID'S EXTRAORDINARY JOURNEY

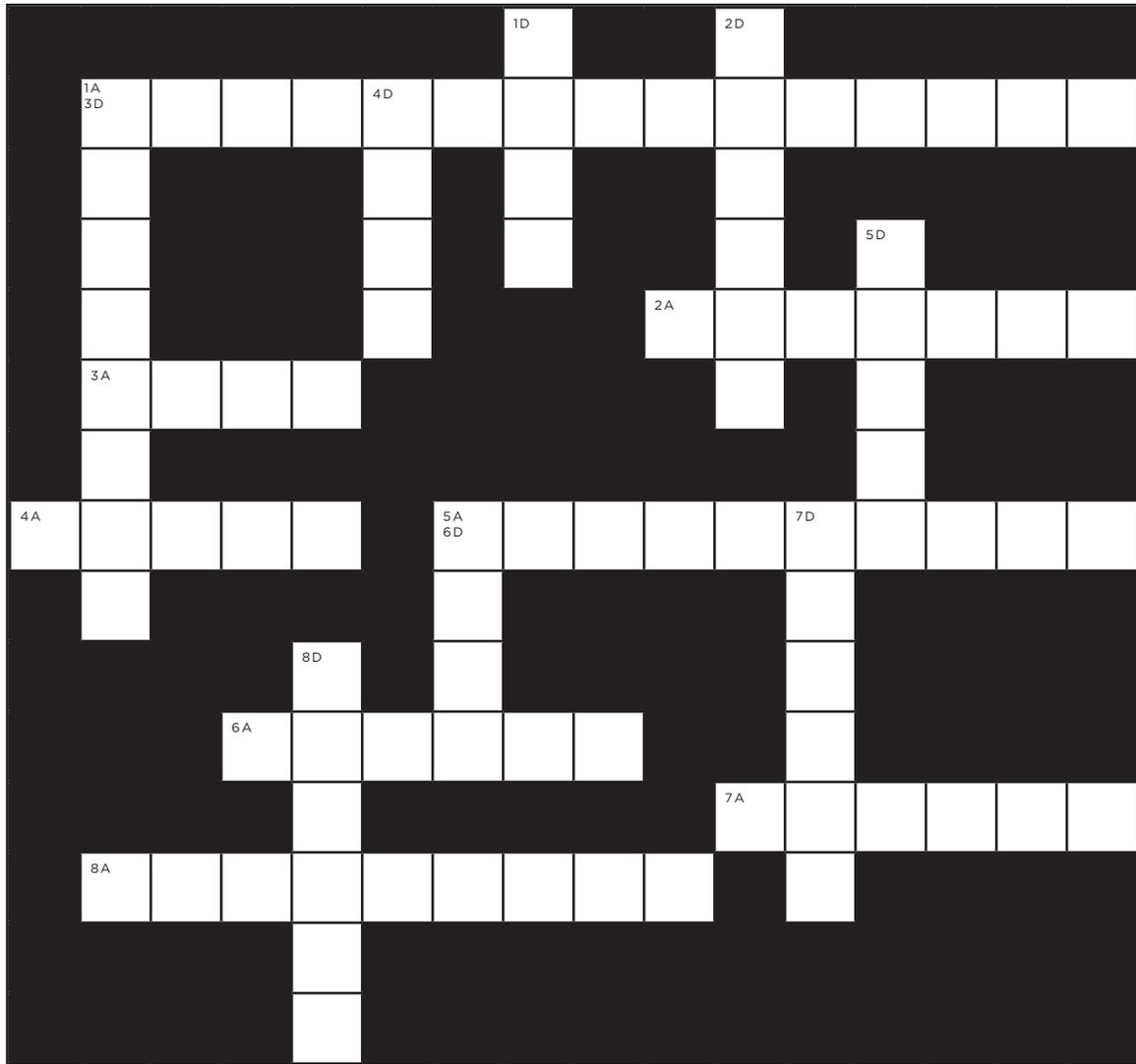
DISCUSSION QUESTIONS

1. What do you think of the phrase “no such thing as normal”? Do you think you are a normal person?
2. Magda has to do many things to help Nathaniel with his health. Are there things that she does that you don't think you would have been able to do? Why?
3. What do you think the comics add to the story? Did you like them?
4. Nathaniel's brother, is “normal.” What is their relationship like? Were you surprised by any parts of their relationship?
5. The Newmans move cities several times. Have you ever moved? Was it hard? If you haven't, what do you think would be hard about it? What might be fun?
6. Nathaniel says on page 273, “Nobody appreciates the ability to breathe, and they shouldn't, but I do.” He also talks about being able to hear and then go underwater. What's something you are glad that you are able to do? What would you miss the most if you lost one of your senses?
7. Have you read the book *Wonder* or seen the movie? What are some things about Nathaniel's story that are different from Auggie's? What are some things that are the same?
8. Nathaniel got to visit the set of the movie *Wonder* and meet Jacob Tremblay, who played Auggie in the movie. Who would you like to play you if there was a movie based on your experiences? What did Nathaniel think about the movie? How would you feel if you were him?
9. Magda, Nathaniel, and Jacob (Nathaniel's brother) all talk about the impact the book *Wonder* had on their lives. What are some of the things they say? Do you think books can change people's minds? Do you think *Normal* can make a difference in the world?

NORMAL

ONE KID'S EXTRAORDINARY JOURNEY

CROSSWORD PUZZLE



Down

- 1 What you can't do without ears
- 2 Book that inspired the Choose Kind movement
- 3 Actor who plays Auggie in the *Wonder* movie
- 4 One of Nathaniel's dogs
- 5 How Nathaniel ate when he was a baby
- 6 What Nathaniel really wanted to do
- 7 Nathaniel started this in kindergarten
- 8 Where Madga grew up

Across

- 1 Nathaniel's condition
- 2 Where the Newmans live now
- 3 Nathaniel's "magic ear"
- 4 Nathaniel's brother's name
- 5 How many surgeries Nathaniel has had
- 6 What no one really is
- 7 The funny additions to the book
- 8 The author of *Wonder*



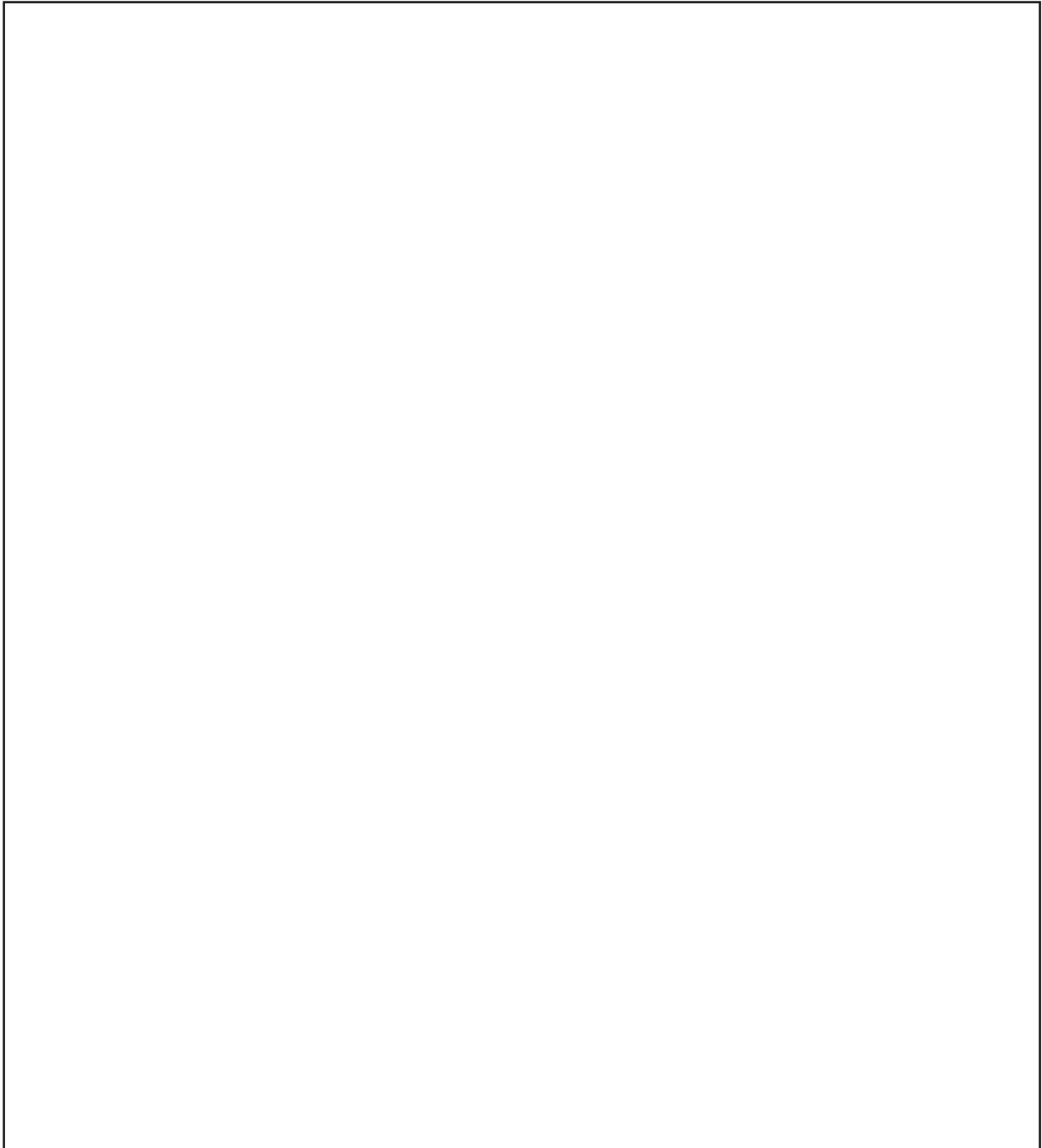
NORMAL

ONE KID'S EXTRAORDINARY JOURNEY

YOUNG
READERS
EDITION

DRAW YOUR OWN COMIC

Choose a part of the story that does not have a comic and draw your own.



NORMAL

ONE KID'S EXTRAORDINARY JOURNEY

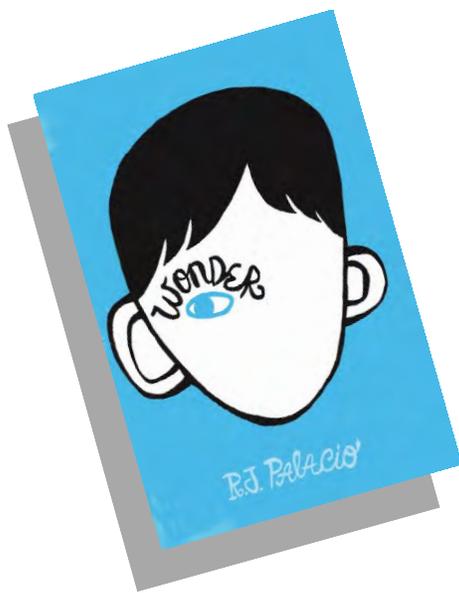
MARK THE MAP

The Newmans have lived in a lot of places all over the United States! Add a dot for each town where they have lived.

How long would it take to drive between each city?

How long would it take to fly?





Teaching Wonder to Students

- Visit www.CCAKids.org to view an anti-bullying video and to read stories about real-life Auggies and their families
- Visit www.ccakidsblog.org and select "Wonder" under "Topics" to read blog reviews and connect to other online links about the book
- Visit PetesDiary.com to hear from "real life Auggie", Peter, and his sibling, Jacob
- Visit CCA's social media sites on Facebook (Children's Craniofacial Association), Twitter (@ccakidstweet), and [Instagram.com/CCAKids](https://www.instagram.com/CCAKids)
- Visit Random House Kids' social media sites on Twitter (@randomhousekids, @rjpalacio) Use #ChooseKind or #TheWonderofWonder
- Visit R.J. Palacio's website at www.rjpalacio.com to read more about the author and to watch the book trailer video. Read the author's blog at www.rjpalacio.tumblr.com
- Go to www.choosekind.tumblr.com to download teaching resources and to have your students take the "Choose Kind" pledge



empowering and giving hope to individuals and families affected by facial differences

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1. Read *the Book*

- Wonder by R.J. Palacio (May be purchased from CCA by calling 800.535.3643 or emailing contact@ccakids.com)

2. Connect *with a Real-Life "Auggie"*

- Contact CCA for a classroom experience

3. Support *the Cause*

- Help CCA achieve it's vision that all people are accepted for who they are and not how they look, and/or
- Donate online at www.ccakids.org and/or hold a fundraiser to benefit CCA



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Do your **students** want to **connect** with a real-life **Auggie** or **Via**?

*Suggestions on how your students might connect
with your CCA WonderKid...*

- Schedule a classroom presentation with a CCA WonderKid
- Discuss *Wonder* via email or Skype with a CCA family or staff
- Create a "Standing Ovation" video for your CCA WonderKid or another deserving person
- Watch the "I Am Auggie Pullman" video on our website
- Create and mail cards or letters to your CCA WonderKid and other CCA Kids
- Organize a fundraiser and donate the money to CCA in honor of your CCA WonderKid

CCA wants to hear from your students!

Contact CCA's Outreach Director, Khadija Moten (khadija.ccakids@gmail.com), to discuss ways your students can "widen the circle of acceptance" for families and children with craniofacial differences.



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Wonder **is coming** to your school

CHILDREN'S CRANIOFACIAL ASSOCIATION'S (CCA) CHOOSE KIND INITIATIVE

CCA envisions a world where all people are accepted for who they are, not how they look. Our Choose Kind Initiative is incredibly unique because it benefits CCA Kids by giving them a positive platform and a tool to talk about their difference confidently, but also is incredibly impactful to students who read the books and hear these presentations.

This program will bring *Wonder* to life in your classroom and enrich your students' understanding of craniofacial conditions!

HOW IT WORKS:

- Our CCA Kids and Adults provide unique classroom experiences** that deepen the educational and social impact by matching our speakers, who all have facial differences and/or craniofacial syndromes, with classrooms.
- Students are able to hear a presentation linking the story to our speakers' lives, connect with them, ask them questions, and discuss how the book reflects their life experiences.

WHAT WE WILL NEED:

- Number of students in attendance
- A screen to project on to
- A laptop or computer with a USB port for a flashdrive
- Sound capabilities for a video
- Microphone if presentation is in a large space
- Any questions for Q&A you'd like to send in advance

FOR MORE INFORMATION OR TO BOOK:

Contact CCA's Outreach Director, Khadija Moten (khadija.ccakids@gmail.com), to discuss ways your students can "widen the circle of acceptance" for families and children with craniofacial differences.

**If your school is not within the location of a CCA kid/adult we can set up a Skype video session or even a pen pal program.



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Classroom Give Back

CCA is extremely grateful to all who wish to organize special events or other efforts to raise funds and awareness. Your help in spreading awareness and education about our cause while raising funds, and supports our mission to empower and give hope to individuals and families affected by facial differences and extends our reach for the world we envision where all people are accepted for who they are, not how they look.

What teachers have done in the past:

KINDNESS ROCKS

Decorate rocks with a kind message and place them around the school and community to encourage others to also #ChooseKind

"WONDER" WALL OF PRECEPTS

Students write their own precepts -- 'words to live by' -- and decorate a wall with them to encourage one another toward kindness and positivity

KINDNESS CAMPAIGN

Students and teachers emphasize the importance of being kind to one another and come up with ideas and encouragements to do so. Place sticky notes and signs around school, bus, cafeteria, etc on ways to be kind. Can be formatted as a week, month, or semester.

DANCE-A-THON

Students ask their own communities to sponsor them to dance at the school Dance-a-thon. Can also be a Walk-athon, Hop-athon, Cartwheel-athon or Hula-Hoop-athon! Just get moving!

SELLING CCA #CHOOSEKIND GEAR

RAFFLE

CHANGE FOR CCA / PENNY WARS

Students bring in items to be raffled to generate funds

BAKE SALE

SELLING HAND-MADE CRAFTS

Feel free to be creative and come up with your own ideas! Thank you for your support!

IF YOU HAVE ANY QUESTIONS OR CONCERNS: Contact our Outreach Director, Khadija, at kmoten@ccakids.com

 : social impact  : monetary impact



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syndrome booklets

Our **syndrome booklets** are designed to answer questions that are frequently asked by parents of a child with a particular condition. The booklets help provide patients, parents and others a clearer understanding of diagnosis and treatment, while the overviews address a variety of medical, emotional and psychosocial issues related to having a craniofacial condition. These publications are available free-of-charge.



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Wonder School T-Shirt Order Form

Wear kindness on your sleeve ... okay, across your chest ... with these cool Wonder shirts!

Shirts are available in youth and adult sizes. This price only for school orders of 50+ shirts.

\$8 per student shirt (YXS-YXL)

\$10 per adult shirt (AS-AXL, \$12 A2XL, A3XL)



**Design by Jennifer Johnson,
former CCA Kid & graphic designer
for celebrities, like Andy Grammer
Taylor Swift, & Reba McEntire!*



*Color is be Sky Blue
(light blue close to Wonder book jacket)
Shirts are Gildan 100% **preshrunk** cotton!*

Student Name _____

Teacher Name _____

T-Shirt Size Selection (if more than 1 shirt, please put number of each size needed in blank):

YOUTH SIZES: Extra Small ___ Small ___ Medium ___ Large ___ Extra Large ___

ADULT SIZES: Small ___ Medium ___ Large ___ Extra Large ___ 2XL ___ 3XL ___

AMOUNT DUE

_____ Student Shirts x \$8 = _____

_____ Adult Shirts x \$10 = _____

_____ 2XL & 3XL Shirts x \$12 = _____

Grand Total = # _____ SHIRTS = \$ _____ + \$ _____ Shipping (TBD) = \$ _____

*Parent Name/Signature _____

Please include payment in envelope and return to your teacher. CCA will ship the shirts to us when all ordering is complete and funds have been delivered!

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choosekind



ChooseKind Button \$0.50



Wonder—CCA Special Edition Book \$12
get one & gives one to a student in need!



ChooseKind Wristband \$1



ChooseKind, Change the World Shirt
Youth XS - XL \$15
Adult S - XL \$20, 2XL-3XL \$22



Wonder Gift Set \$25 - \$32
includes: Book, Shirt, Wristband,
Button, Bookmark, Handle Wrap



ChooseKind Bookmark \$0.25



#ChooseKind sticker \$0.50

School Name _____

Teacher Name _____

Shipping Address: _____

AMOUNT DUE

_____ Buttons x \$0.50 = _____

_____ #ChooseKind Sticker x \$0.50 = _____

_____ Wristbands x \$1.00 = _____ (circle: Youth or Adult size)

_____ Bookmarks x \$0.25 = _____

_____ Handle Wraps x \$3.00 = _____

_____ Youth Shirts x \$15.00 = _____ (___ #YXS ___ #YS ___ #YM ___ #YL ___ #YXL)

_____ Adult Shirts x \$20.00 = _____ (___ #AS ___ #AM ___ #AL ___ #AXL)

_____ Adult Shirts x \$22.00 = _____ (___ #A2XL ___ #A3XL)

_____ Youth Gift Sets x \$25.00 = _____ (___ #YXS ___ #YS ___ #YM ___ #YL ___ #YXL)

_____ Adult Gift Sets x \$30.00 = _____ (___ #AS ___ #AM ___ #AL ___ #AXL)

_____ Adult Gift Sets x \$32.00 = _____ (___ #A2XL ___ #A3XL)

TOTALS: _____ Total Purchase Amount + _____ Shipping (TBD) = \$ _____



children's craniofacial association



To place an order please fill out the form below and mail it to the address below. For questions or immediate assistance please call or email.

Bulk discount may apply if your order is over 40ct in quantity.



'ChooseKind' beanie
\$15.00



'Different is Cool'
Cactus sticker
\$1.50



8inch ChooseKind Vinyl
\$10.00



'Love More Judge Less' Tee
Youth XS - L & Adult S - 3XL
\$25.00



Wonder ChooseKind Wristband
\$1.00



'Different is Cool' Set of 5: 4ct 'Different is Cool' in our logo colors + 1ct Wonder Choose Kind wristband.
\$5.00

School Name _____

Teacher Name _____

Shipping Address: _____



#ChooseKind Sticker
\$0.50

AMOUNT DUE

_____ 'Different is Cool' wristband set x \$5.00 = _____

_____ 'Different is Cool' cactus sticker x \$2.50 = _____

_____ 8inch ChooseKind vinyl x \$10.00 = _____

_____ Wonder Choosekind wristbands x \$1.00 = _____

_____ #ChooseKind Sticker x \$ 0.50 = _____

_____ LMJLYouth Teex \$25.00 = _____ (_____ #YXS _____ #YS _____ #YM _____ #YL)

_____ LMJL Adult Teex \$25.00 = _____ (_____ #AS _____ #AM _____ #AL _____ #AXL _____ #A2XL _____ #A3XL)

TOTALS: _____ Total Purchase Amount + _____ Shipping (TBD) = \$ _____

All items are while supplies lasts. Check back with us for new items!